

Contact

Lincoln, Nebraska

308.627.6135

liesinger.chase@gmail.com

chaseliesinger.com



Summary

Organized and creative designer with over seven years of experience creating practical, engaging content and design solutions. Experienced in developing work that connects with audiences and supports business goals.

Goals

- Learn and apply new ideas to improve my work and processes.
- Develop knowledge and experience with new tools, programs, and resources.
- Collaborate with other teams to expand my skills and find ways to make a greater impact.

CHASE LIESINGER

E-COMMERCE ADMINISTRATOR



Education

University of Nebraska at Kearney
Bachelor of Science in Multimedia
Minor in Visual Communications and Design



Experience

DUNCAN AVIATION

- ***E-Commerce Administrator May 2025-Present***

Manage and maintain e-commerce operations, including product listings, website content, inventory updates, order processing, and customer support. Ensured accurate product information and pricing while coordinating with internal teams to improve website functionality, sales performance, marketing initiatives and overall customer experience.

GREAT PLAINS REPORTING

- ***Digital Court Reporter Oct. 2024-May 2025***

Use multichannel audio system to record and take down verbatim testimony. Track exhibits, spellings, formal requests, and certified questions.

BUCKLE

- ***Asset Management Image Editor Mar. 2018-Oct. 2024***

Edit, design, and develop digital assets that drive guest engagement and support campaign messaging. Collaborate closely with cross-functional teams to shape creative direction and ensure a clear, consistent story across campaigns. Assist with core production and the development of digital assets as needed.

METHODIST HEALTH SYSTEM

- ***Graphic Design Marketing Specialist Aug. 2022-Aug. 2023***

Create, design, and implement marketing materials to achieve marketing goals. Work with multiple teams across many channels to drive creative materials that are coming out of the health system.



Skills

- Adobe Suite (Photoshop, Illustrator, InDesign, After Effects)
- Digital Asset Management
- Experience with Meta and Google ads (paid and organic)
- Iterable, Sprinklr, BrightEdge, Wrike, Meta Ads Manager
- Effective communication in a team oriented setting
- Adaptable to new procedures and methods
- Experience working with brands and influencers