

Contact

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Lincoln, Nebraska

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Online Portfolio

chaseliesinger.com



Summary

Organized designer with over six years of implementing practical solutions to create compelling content in order to foster engagement with target audiences.

Goals

Learn and implement new insightful ideas. Gain knowledge of new assets and programs. Work with other teams to achieve company goals and deadlines.

Chase Liesinger

Education

University of Nebraska at Kearney
Bachelor of Science in Multimedia
Minor in Visual Communications and Design

Experience

Duncan Aviation / E-Commerce Administrator

April 2025 - Present, Lincoln

Oversees website performance, create content, and works with IT and marketing team to optimize UI and UX and drive sales.

Great Plains Reporting / Digital Court Reporter

November 2024 - April 2025, Lincoln (Travel)

Use multichannel audio system to record and take down verbatim testimony. Track exhibits, spellings, formal requests, and certified questions.

Buckle / Asset Management Image Editor

March 2018 - October 2024, Kearney

Edit, design, and conceptualize online assets to drive guest engagement and convey overall message of campaigns. Work closely with other teams to help direct narratives of what story we are telling. Assist with core production and necessary digital assets.

Methodist Health System / Graphic Design Marketing Specialist

August 2022 - August 2023, Kearney (remote)

Create, design, and implement marketing materials to achieve marketing goals. Work with multiple teams across many channels to drive creative materials that are coming out of the health system.

Skills

Adobe Suite (Photoshop, Illustrator, InDesign, After Effects)
Digital Asset Management
Experience with Meta and Google ads (paid and organic)
Iterable, Sprinklr, BrightEdge, Wrike, Meta Ads Manager
Effective communication in a team oriented setting
Adaptable to new procedures and methods
Experience working with brands and influencers